

has been manufacturing high quality jam for over 20 years, using mainly fresh local Thai fruit and local Thai labour, trained in our factory under joint German/Australian/Thai management. The factory provides a sustainable income for many local families in Lampang. Main customers since the beginning have been 4-5 star hotels in Thailand who had previously just the choice between low quality local jam with a very limited selection of varieties or imported jam with a selection of almost entirely western fruit flavours. Mango, Passionfruit or Coconut jam were simply not available, to name just a few. Hotels can get the jam with their own label design and/or their logo on the jars, and special signature jam can be made on request according to customers' recipes. Over the time the company exported to the Maldives, Malaysia, New Zealand and to the high end retail market in several European countries (Finland, Germany, Czech Republic).



Customer meeting in Germany, visiting the well-known TV Chef Johann Lafer

When all hotels in Thailand closed down due to Corona, a new product had to be found that could be sold direct to Thai Consumers. German sausages were tested and turned out to be an instant success! As a result, a much larger post Corona factory was newly built, accommodating the production of many more different items.

Our concerns for the environment and the community

1. All of our organic waste such as fruit skins are composted and used as fertilizer in our orchards. Plastic containers are sold to local recycling businesses. We have large windows in our factory to allow as much natural light as possible in which reduces the number of electric lights needed. Outside of our business, we are actively involved in environmental work in Thailand. We teach English to local children using environmental issues as the themes for our classes. We also help with reforestation and water management projects and work as volunteer firefighters (to fight forest fires in particular).
2. We re-use, recycle and process as much of our waste as possible. Our waste water is used to irrigate our orchards.
3. Over the coming year, we plan to investigate the cost/benefits of installing a solar power system to reduce our reliance upon state provided electricity which is mostly generated by burning fossil fuels
4. Whenever possible, we re-use packing cartons. Ultimately, the decision on how products are packaged is made by our customers and while we give them options to reduce the amount of packaging, the decision is made by our customers based on their specific needs. For our hotel customers in Thailand, we offer the possibility to return empty portion jars to us for a refund so they can be recycled, with an increasing number of customers making use of this option.